

Redistricting Citizens' Advisory Committee

DRAFT Minutes for Tuesday, November 30, 2021

9:00 am
Live Zoom Meeting

Meeting Participants

Committee Members Present

Agustin Arreola – Area 1; Joe Mota (Chair) -Area 2; Kay Hazen – Area 3; Mike Gialdini - Area 4; Ralph Reyes- Area 5

Guest(s)

Dr. Jessica Enders, Tara Bravo, Jim Priest, Tara Bravo

Recorder

Patricia Danna

Meeting Minutes

1. Call to Order/Roll Call

The meeting was called to order at 9:02 am. (Full Quorum Present)

1.1 Public Comments

There were no public comments.

2. Action Items

2.1 Approval of Agenda

The agenda for November 30th was approved with no changes.

2.2 Approval of Friday, October 22, 2021 Minutes

Kay Hazen made a Motion to approve the minutes.

Mike Gialdini seconded the Motion.

Unanimously approved.

2.2 Follow-up Items	2.1 Task of	2.1 Due by
Add a link in the Agenda for the previous meeting minutes	Tara Bravo	Next Agenda

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3. Information/Discussion Items

3.1 Review Draft District Maps – Jim Priest of Best Best & Krieger Law Firm

Two maps were presented that were prepared by the demographer.

- Due to the population changes in the last 10 years, Areas 2 and 4 have the highest overages due to population changes.
- Areas 1 and 5 have had less than a 1% change in population over the last 10 years. Will stand “as is”.
- The first map has less re-balancing. Move overage in Area 2 to Area 3.
- The second map has a more thorough re-balancing affecting Areas 2, 3 and 4. More re-balancing could affect when each area votes.
- Areas 2, 3, and 5 – next election is 2024
- Areas 1 and 4 – next election is 2022

Discussion:

- Does the demographer take into account ethnicity?
- Would like to see city boundaries/tribal boundaries.
- Several committee members expressed some difficulty reading the excel spreadsheets.
- What about communities of interest (socially/culturally keeping them together). Cities are also a community of interest.
- Would like more simplicity with the data.

3.1 Conclusions

- A potential benefit of a more thorough re-balancing the areas now would perhaps make the 2030 Redistricting less work.
- Keeping cities together could create a cascading effect.

3.1 Follow-up Items	3.1 Task of	3.1 Due by
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<p>Questions and Comments to the Demographer:</p> <ul style="list-style-type: none"> • Create a legend for excel data: Total Pop; Total VAP, etc. • Illustrate Conclusions by bullet points • Overlay City boundaries on the maps • Query about Indio/Coachella within their boundaries • On each map summarize the changes with bullet points • Notch in the SW corner of Area 3, possibly add to Area 4 • Do not alter Areas 1 and 5 	Jim Priest	12/10/2021
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3.2 Outreach Discussion – Tara Bravo

- Encourage Online sign ups
- December: Press Release/Social Media Post Series/e-blast
- January: Media Alert/Social Media Post Series/e-blast

3.2 Follow-up Items	3.2 Task of	3.2 Due by
Re-Send Social Media Icon to all Members	Tara Bravo	12/2/2021

4. Good of the Order

No items.

5. Future Agenda Topics

The calendar was reviewed and it was decided to keep the dates “as is”.
December 17, 2021 Joint Public Hearing Meeting with the scheduled Board Meeting.

January 21, 2022 Joint Public Hearing Meeting with the scheduled Board Meeting.

February 21, 2022 Joint Public Hearing Meeting with the scheduled Board Meeting to then adopt the Resolution.

Public Notices must be sent out for each Public Hearing Meeting.

6. Adjournment

Agustin Arreola made a motion to adjourn the meeting.

Mike Gialdini seconded the motion.

Unanimously approved.

The meeting was adjourned at 10:15 a.m.

Next Meeting

Friday, December 17, 2021

9:35 a.m. (TBD based on placement on DCCD Board Agenda).